

2023 THIRD THURSDAY Webinars

JANUARY 19TH

The Opportunities Ahead – A Broadcast Veterans View of the Future

Steve Wexler

Leadership Coach, Good Karma Brands

FEBRUARY 16TH

ATSC 3.0 – Where It Stands and Where It's Going in 2023 and Beyond

Madeleine Noland

President

Advanced Television Systems Committee

MARCH 16TH

Extending your Client's Reach while growing your station's share

Elizabeth Bernberg

*Senior Director of Business Development
AdCellerant*

APRIL 20TH

Jeff Schmidt

*SVP of Professional Development
Radio Advertising Bureau*

MAY 18TH

Larry Wilkens, CPBE

*Director of Engineering Services
Alabama Broadcasters Association*

JUNE 15TH

7 Traits That Supercharge Social Media Engagement; Help Others Feel A Part Of Something

Lori Lewis

President

Lori Lewis Media

JULY 20TH

News Leadership Workshop

Kevin Benz

I-Media Strategies

AUGUST 17TH

Create Value and Urgency by Uncovering the Whole P.I.E.

L'areal Lipkins

Lipkins Consulting Group

SEPTEMBER 21ST

TBD

OCTOBER 19TH

Women in Leadership: Building A Diversified Broadcast Team

Tammy Wellbrock

Girl Twin Solutions, LLC

NOVEMBER 16TH

A Look Ahead at the 2024 Elections and Issues
National Association of Broadcasters



MARK YOUR CALENDARS!