



ARKCON 2023

Thursday, June 22:

12 p.m. - 4 p.m. - Registration open

4 p.m. - 6 p.m. - Opening cocktail reception with live entertainment & hors d'oeuvres

6 p.m. - 8:30 - Dinner on your own. Little Rock Convention & Visitors Bureau is on hand to make suggestions or go to LittleRock.com.

8:30 p.m. - 10:30 p.m. - Hospitality Suite (Presidential Suite, Room 1201)

Friday, June 23:

7 a.m. - Registration Open

8 a.m - 8:45 a.m. - ABA Business Meeting & Breakfast

9 a.m. - 9:45 a.m. - "The Connected Car - The Opportunity for Radio"
Juan Galdamez, Xperi Sr. Director Broadcast Strategy & Business Development

10 a.m. - 10:45 a.m. - "You're Not In The Media Business Anymore"
Paul Jacobs, Jacobs Media & Jacapps Vice President & General Manager

11 a.m. - 11:45 a.m. - Legal & Regulatory Fireside
Luke Story, Arkansas Broadcasters Association President & CEO (Moderator)
Frank Montero, Partner Fletcher, Heald & Hildreth (Panelist)
Patrick McFadden, NAB Senior Vice President & Deputy General Counsel (Panelist)
David Layer, NAB Vice President Advanced Engineering & Technology (Panelist)

12 p.m. - 1 p.m. - Keynote Luncheon
Luke Story, Arkansas Broadcasters Association President & CEO
Special recognition of Arkansas broadcasters' efforts in response to the March 31st tornadoes and the 2023 ABA scholarship recipients.

1 p.m. - 1:45 p.m. - "Making Radio Look As Good As It Sounds"
Joe Marshall, Quu Technical Success Manager

2 p.m. - 3 p.m. - "How To Look Great In The Car"
Paul Jacobs, Jacobs Media & Jacapps (Moderator)
Juan Galdamez, Xperi (Panelist)
Joe Marshall, Quu (Panelist)