

ARKCON 2022 SPONSORSHIPS

MAY 12-13
DOUBLETREE BY
HILTON HOTEL
LITTLE ROCK, AR

Showcase your company to radio and television broadcasters at our annual convention! We offer a variety of opportunities and price levels to fit your needs and maximize your exposure.

If you are interested in purchasing a Sponsorship or have any questions, please contact us at mail@arkbroadcasters.org.

BANQUETS & RECEPTIONS

Sponsorships include: Opportunity to introduce the banquet or reception and one minute introduction of your company, name on event room sign, stage podium mentions, full-page program ad, logo in program, logo with hyperlink in pre-convention email blasts, and name and logo mentioned on ABA social media channels.

Thursday Opening Reception: **\$3000**

~~Thursday Banquet and Reception for ABA Board/Past Presidents: **\$2500**~~

Friday Business Meeting Breakfast: **\$2000**

SOLD!

~~Friday Keynote Luncheon: **\$3000**~~ **SOLD!**

SESSIONS - \$400 EACH

Sponsorships include: name on event room sign, stage podium mentions, half-page program ad, logo in program, logo with hyperlink in pre-convention email blasts, and name and logo mentioned on ABA social media channels.

~~Back to Back Blueframe Streaming sessions~~ **SOLD!**

~~Legal & Regulatory Fireside~~ **SOLD!**

Back to Back RAB sessions

~~Engineering Seminar~~ **SOLD!**

Please contact us for specific session availability and additional details on each session.

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PRE-CONVENTION EMAIL BLASTS - \$500 EACH

Each sponsor included in five (5) pre-convention email blasts promoting the convention attractions. Your email will say "brought to you by 'Company Name' " and feature your logo with a hyperlink and a one-line description or slogan, as well as your logo on event room sign, stage podium mentions, and logo in program.

OTHER SPONSORSHIPS

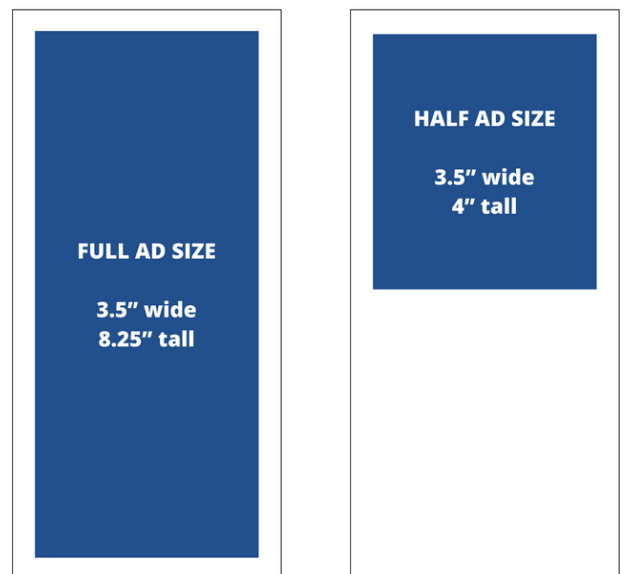
Refreshment Sponsor: **\$600** Includes name and company logo on refreshment area sign, name in program, and logo with hyperlink in pre-convention email blasts.

Bag insert: **\$100** Includes one promotional product or business card in gift bag, and logo in program.

PROGRAM ADS

Full Page Ad: **\$250** 3.5" wide by 8.25" tall

Half-Page Ad: **\$125** 3.5" wide by 4" tall



Be part of a unique opportunity to get your product or service in front of decision makers in broadcasting from throughout Arkansas! View the schedule [HERE](#). If you are interested in purchasing a Sponsorship or have any questions, please contact us at mail@arkbroadcasters.org.