

240 MEMBERS
ABA represents more than 240 member **Radio and TV stations.**

75 COUNTIES
Our members reach audiences in all 75 Arkansas counties, with stations large and small.

12 TESTS

The ABA conducts **12 statewide tests** every year to ensure the Emergency Alert System is working properly. The ABA also works closely with ADEM to conduct a **Severe Weather Preparedness Week** annually.



\$30K SCHOLARSHIPS



The ABA awards **\$30,000** in college scholarships to Arkansas students.

\$20K



The ABA gave out more than **\$20K** to aspiring, young broadcasters interning at member stations.

\$10K



The ABA has sponsored **\$10,000** in high school media arts programs and events.

Partnering with the Alabama Broadcasters Association Engineering Academy on an engineering webinar series for 2021.



12 SESSIONS

These webinars benefit both aspiring and experienced engineers.



The ABA, in partnership with FEMA, distributed **OVER 15,000** face masks to broadcasters across the state of Arkansas.

NABPAC
NATIONAL ASSOCIATION OF BROADCASTERS POLITICAL ACTION COMMITTEE

- JUNE 18, 2020 -

Partnered with NABPAC to cohost fundraiser with Senator Boozman and raised **over \$13,000**

LEGISLATIVE WORK:

Key advocacy wins to protect the industry



Succeeded in securing Representative Womack to be the lead Republican sponsor on the **Local Radio Freedom Act in the 117th Congress.**

Secured Senator Boozman as the lead sponsor on PPP legislation for broadcasters: Advocated to open PPP funding 1st and 2nd draw to broadcasters

PLUS:

Loans are forgivable and money received is tax-deductible